

2009 Emerging ISOs Survey Results

TSG's Emerging ISO's of 2009



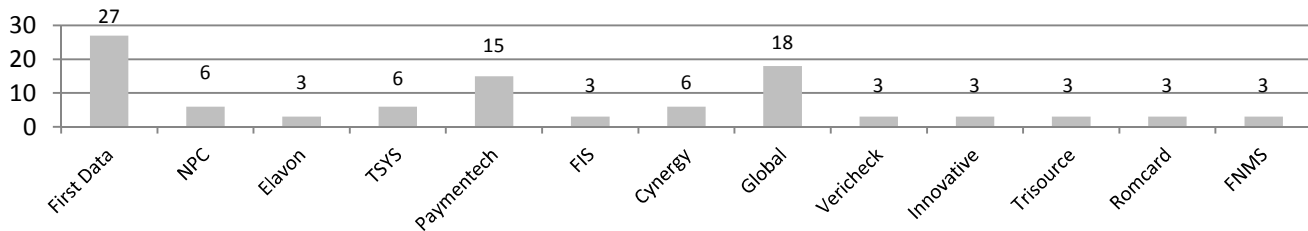
THE STRAWHECKER GROUP
Management Consultants To The Payments Industry

Company: COCARD MARKETING GROUP, LLC

Overall Rank: 1

New Merchant Apps./Month	Annual Visa/MC Volume
Highest Ranked ISO: 5000	Highest Ranked ISO: \$4 Billion
Lowest Ranked ISO: 5	Lowest Ranked ISO: \$1,500,000
ISOs Survey Avg.: 434.16	ISOs Survey Avg.: \$1,103,018,833
Your Company's #: 600	Your Company's #: \$3,500,000,000
Your Company's Rank: 3	Your Company's Rank: 2
Annual Transactions	Merchants on File
Highest Ranked ISO: 60 Million	Highest Ranked ISO: 55,000
Lowest Ranked ISO: 89,000	Lowest Ranked ISO: 42
ISOs Survey Avg.: 10,621,307	ISOs Survey Avg.: 6519
Your Company's #: 52,000,000	Your Company's #: 27153
Your Company's Rank: 2	Your Company's Rank: 2

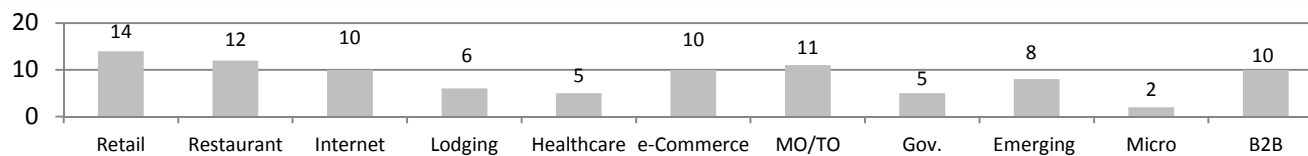
Front-end Processor: Surveyed ISOs by Percentage



BIN Bank: Surveyed ISOs by Percentage



Vertical Specialties: Surveyed ISOs by Percentage



Sales Force: Surveyed ISOs by Percentage

